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2011



IMS UTSAV
PRATIBHA
ANNUAL INTER COLLEGE
FESTIVAL

21st – 23rd April, 2011

INSTITUTE OF
MANAGEMENT
STUDIES
NOIDA

A- 8B, Sector 62, Noida— 201303,
Tel: 0120-4798800 Fax: 0120-4798808,
Event Organisers : Dr. Vinita Gupta (09810085131)
Ms. Parul Puri (09910017114)
Ms. Shalini Mishra (9810676667)

Website: www.imsnoida.com,
Email: imsvibrant11@imsnoida.in

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IMS is an institute known for its academic excellence, commitment and utmost determination to provide best professional education and research with a holistic approach for quality of life, environment, society and morals.

*IMS is proud to welcome you in our annual inter college festival **VIBRANT 2011.***

VIBRANT 2011 is a three days cultural event which endeavors to create a platform for youth to flaunt their potential talents and bring together the creativity, intellect and fervor of the youth.

Our exciting multidimensional 21 events are looking forward to you.

Are you ready to compete and win ???

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From the desk of.... From the desk of....



President

On the occasion of Vibrant 2011, Annual Inter College Cultural fest, I convey my best wishes to each and every participant for displaying exemplary performance in the event.

Mr. Rajeev Kumar Gupta
President

Vibrant 2011, will give students wings, and their wings a flight. We look forward to see participants from various colleges to showcase their talents and potentials.

Dr. A.K Srivastava
Executive Director



Executive Director

We, at IMS, remain faithful to our mission and vision of empowering individuals with all the knowledge and guidance that they need to become worthy management professionals.

Mr. Alok Agarwal
Advisor



Advisor

'Vibrant' encapsulates the great spirit of pluralistic and democratic India in its composition. Offering a wide range of choices to the participants from various institutions, this festival does signify the intent to gather youth with hearts and minds abounding in dreams with a resolve to overcome all odds that threaten to hinder the mankind's journey towards new horizons.

I salute the youth who symbolise hope and ensure struggle for a better world.

Mr. Pankaj Singh
Media Advisor



Media Advisor

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Institute of Management Studies, Noida
IMS NOIDA runs under the auspices of IMS Society which is a non-profit making body. The society was constituted in 1996 by a group of leading academicians and the honchos of the corporate in North India. The society started imparting quality education in the year 1996.

Currently more than 10000 Students are receiving education of excellence from 450 distinguished permanent faculties in our 9 Institutes spread over 72 acres campus located at Delhi, NCR and Uttaranchal.

IMS Noida, established in 1998, is a premier management institute known for its academic excellence and value-based education. It provides management education to both fresh graduates seeking world-class management education and also to those who are already employed and want to enhance their managerial skills. IMS also has collaborations with several Universities overseas and seeks to imbibe a global mindset in its students. There is also a strong focus on research and IMS encourages its faculty and students to undertake consultancy projects with corporate. Institute of Management Studies, Noida, a premiere Institution with exceptional world wide linkage, strives at the holistic formation of world class leaders with unmatched professional competence and a strong ethical perspective. IMS endeavours to contribute to the sustained development and inclusive growth of the nation and the world at large by forming men and women imbued with a spirit of innovation and entrepreneurship.



Our Vision

"We want to empower individuals no matter where they are from with all the knowledge and guidance that they need to become worthy management professionals. It will always be our endeavor to develop truly effective, flexible and integrated management study programme for the benefit of one and all"

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Events at a Glance

1. Ghunghroo - Dance Competition
2. Sargam - Singing Competition
3. Aakriti - Face Painting
4. Laya – Taal - Instrumental (Solo/Group)
5. Tol – Mol ke Bol - Just a minute
6. Beech Bahas Mei - Debate Competition
7. Rubaru - Piece to Camera
8. Manchan - Skit Competition
9. Thahaka - Stand – up Comedy
10. Suno – Sunao - Radio Jockey
11. Bolti Tasveer - Picture based story writing
12. Isharo Ishron Mein - Mime
13. E - Sports - LAN Gaming
14. Quiz Contest - Smart Quiz
15. Antakshari - Antakshari
16. Akele Akele - Mono Acting
17. Rang - Birangi - Rangoli
18. Mandap / Libaaz - Fashion Show
19. Break ke Baad - Ad Mad Show
20. Kavyanjali - Poetry Competition
(Hindi/English)
21. Colourant - Painting Competition

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Code of Conduct

- All participants must carry their Institute Identity cards.
 - The last date for registration for any event is April 16, 2011.
 - There is no restriction on the number of events, for individuals/ teams to participate in.
 - Participants must report at the reception counter at 8.30a.m. on the days of the events.
 - Participants have to carry their own laptops and external devices if they need them in any of the activities.
 - In all events, decision of the judges will be final and will not be agued upon.
 - The Institute has the right to reject any entry without assigning reasons.
 - Participants have to abide by the rules and regulations of Institute of Management Studies, Noida.
 - Participants can be disqualified from any event on grounds of unfair practices or indiscipline.
- **Institute registration fees Rs.500 for the Festival (one time).**
- **Students registration fee for the festival if sponsored by the Institute Rs.150 per participant (one time). Free one snacks coupon will be given to each participant.**
- **Student registration fee without the Institute sponsorship is Rs.300 per participant (one time). Free three snacks coupon will be given to each participant.**

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Sargam -

It is a solo singing competition.

Rules & Regulations

1. The medium of song is either English or Hindi
2. Time limit for each performance is maximum 2 minutes.
3. No musical instrument will be allowed to be used with the song.
4. The parameters of the singing has to be strictly followed like voice quality, rhythm etc.

Ghunghroo - Dance Competition

It a Dance Competition. Solo as well as Duet participation will be entertained. Participants can perform on any theme as per their preference.

Rules & Regulations

1. Time limit for each performance is maximum 5 minutes.
2. The participants should make arrangement for CDs on their own.
3. Folk dances should have regional dance characteristics.
4. Western dance should be on western beats / English songs.



Aakritiyan - Face Painting

It is a Face Painting competition.

Rules & Regulations

1. The Theme for this competition are :
 - Patriotism
 - Nature
 - Information Technology (IT)
 - Festival
 - Tribal
2. Each Participant will be given 55 min maximum for face painting and 5 min maximum for explanation over the theme chosen.
3. Colors and other necessities will be carried by participants themselves.
4. Maximum 2 members are allowed in one team.
5. Only one round will be conducted.



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Laya – Taal

It is an instrumental music competition. Solo as well as Group participation will be entertained. Participants can perform on any theme as per their preference.

Rules & Regulations

1. Time limit for each performance is maximum 5 minutes.
2. Participants have to arrange their own instruments.
3. Negative marking (-2) on exceeding the time limit.
4. Group cannot exceed more than five (5) participants.



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Tol – Mol ke Bol - Just a minute

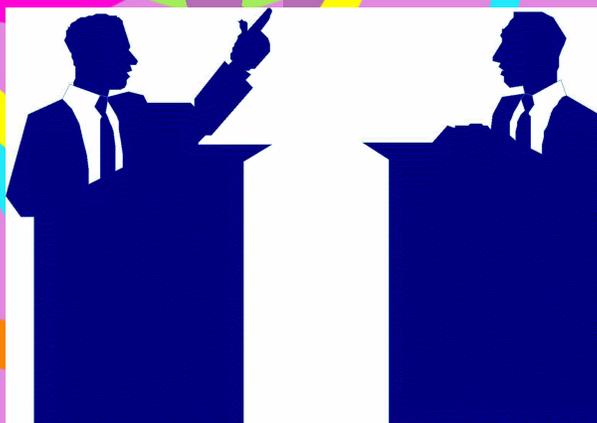
Rules & Regulations

1. Topic will be given on the spot.
2. Time: 1 minutes for performance.

Beech Bahas Mein - Debate Competition

Rules & Regulations

1. Only one team will be registered from one college / institute.
2. Medium of debate can be either Hindi or English.
2. Two participants per team (one for the motion & one against).
3. Time limit: maximum 5 minutes for each speaker.
4. Negative marking if time limit exceeded.





Ru-ba-ru - Piece to Camera

Rules & Regulations

1. Topic will be given on the spot.
2. Preparation Time 3 minutes & performance time 2 minutes.

Manchan - Skit Competition

Rules & Regulations

1. Maximum time limit for each skit is 10 min.
2. One team with maximum 5 participants is allowed.
3. Participating team will have to submit the script to the concerned Event Coordinator 1 day before the event.
4. Props / Instruments, Costumes and other necessities will be carried by participating team themselves.



Thhahaka aaaaa Stand – up Comedy

It is a stand up comedy competition.

Rules & Regulations

1. The Theme for this competition is to **mimic** celebrities.
2. Maximum 2 members are allowed in one team.
3. Each Team will be given 5 min Maximum.
4. Costumes, Instruments and other necessities will be carried by participants themselves.

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**Suno – Sunao
-Radio Jockey**

Rules & Regulations

- 1.The Theme for this competition is **Creative Rj'ing (Speak up with a Style)**.
- 2.Each participant would be given an on –the spot Topic as per day part in Radio.
- 3.Each participant would have to speak for 1-2 minutes [As per number of participants].
- 4.Participant will be allotted a topic as per the Pick of Topic Chits.
- 5.Participation would be Single,If number of participants are more and if the number is less then Dual Participation would be invited.
- 6.Participants need to speak on the allotted topic with their Unique Style, Impression, Clarity, mimicry talents ,using a TAG LINE which describes them and their character the best.
- 8.Participants have to introduce themselves on Salaam Namaste with the tag line of the radio station.
- 9.The only property participants would need to use is a "Head-Phone".



Bolti Tasveer

It is a picture based story writing competition.

Rules & Regulations

- 1.Maximum time limit is 1 hour.
- 2.Picture will be shown on the spot.
- 3.Word limit should not exceed 500 words.
- 4.Writing sheet will be provided by us.

**Isharon Isharon Mein -
Mime**

Rules & Regulations

- 1.Maximum 4 members are allowed in one team.
- 2.Each Team will be given 5 min Maximum for mime performance.
- 3.Only one team will be registered from one college / institute.
- 4.The theme will be given on the spot.



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E - Sports -LAN Gaming

Rules & Regulations

1. Time : 2.5 hours.
2. Minimum 4 members in each team.
3. There will be Three rounds.

Quizzing

Rules & Regulations

1. One team of three participants from each College / Institute.
2. There will be four rounds :
 - Regular question round.
 - Visual clip round.
 - Rapid fire round.
 - Buzzer round.



Antakshari

Rules & Regulations

1. Maximum 3 members are allowed in one team.
2. There will four rounds :
 - Akshar Round
 - Mukhara – Antara Round
 - Star Round
 - Situation Round
3. For starting the song the time limit will be 30 seconds.

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**Akele Akele -
Mono Acting**

Rules & Regulations

1. The Theme for this competition will be given on spot.
2. Each participant will be given maximum 5 min to perform.
3. Each participant has to play at least three characters.



**Rang - Birangi Rangoli
Rules & Regulations**

1. Maximum 2 members are allowed in one team.
2. Each Team will be given 45 min Maximum.
3. Sand, Colors, Flowers and other material will be carried by participants themselves.

**Mandap -Fashion Show
Rules & Regulations**

1. The Theme for this competition is :
**Incredible India
Wedding
Nature**
2. Solo as well as Duet participation will be entertained.
3. Costumes, accessories and other necessities will be carried by participants themselves.
4. Participants have to arrange their ramp music themselves.
5. Three rounds will be conducted.



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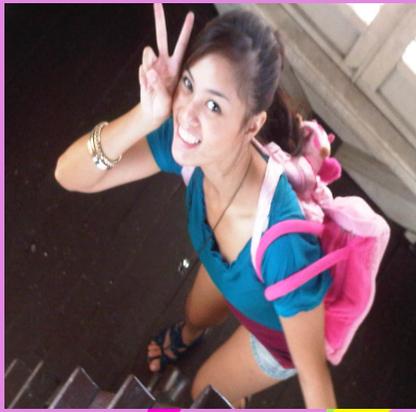
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Break ke Baad -Ad Mad Show

It is an advertisement making competition. Students' team has to write a TV Ad script and in act on that. Topic would be given on the spot.

Rules & Regulations

1. Each team will comprise minimum 3 and maximum 5 members.
2. 15 minutes will be given for the script.
3. Each team has to act on its script.
4. 2 minute will be given for this purpose.
5. A bell will ring after one minute. It means team should wind up its performance within 30 seconds.
6. Ad duration should not exceed from its time. If it exceeds, there will be negative marking.

Kavyanjali

It is a Poetry Competition in either Hindi or English.

Rules & Regulations

1. The poetry should be your own original work.
2. Poetry recitation time should not exceed 5 min.
3. Participants will have to submit the text of their poetry to the concerned Event Coordinator after recitation.



Colourant - Painting Competition

It is a Painting Competition.

Rules & Regulations

1. The Theme for this competition is "Nature".
2. Each Participant will be given Maximum 75 min.
3. Colors and other material will be carried by participants themselves.



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Event Organisers

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Ms. Parul Puri	9910017114
Ms. Shalini Mishra	9810676667

Co – Organiser-

Ms. Tasha Singh	8860383326
-----------------	------------

Faculty Co-ordinators-

Prof. H.N. Singh	9818524206
Ms. Shalini Mishra	9810676667
Dr. Mahua Dutta	9990605575
Ms. Sunayana Jain	9810259199
Ms. Manshee Agarwal	9910860192
Dr. Sangeeta Tripathi	9899752601

Student Co-ordinators-

Shubhopriya Mukhopadhyay	9650023213
Pradeep Tiwari	9718291328
Somdutt Sharma	9990399585
Amit Singh	9555460920
Bharti Singh	9818558036

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Registration Form

IMS VIBRANT 2011 Registration Form for Institute

Name of the Institute:

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Address:

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Phone:

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Fax:

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Email:

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Total Number of Participants :

.....

Registration Fee (Amount in Rs.):

.....

Signature
(Office Stamp)

NOTE -

- **Institute registration fees Rs.500 for the Festival (one time).**
- **Students registration fee for the festival if sponsored by the Institute Rs.150 per participant (one time). Free one snacks coupon will be given to each participant.**
- **Please Email : imsvibrant11@imsnoida.in**

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Registration Form

IMS VIBRANT 2011 Registration Form for Participants

Name of the Participant:

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Name of the Institute:

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Address:

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Phone:

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Email:

Names of the Events participating:

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Total Registration Fee (Amount in Rs.):

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